



FOR IMMEDIATE RELEASE

August 23, 2007

RigMaster Power Corp. is pleased to announce a special purchase promotion for its APU. The Cash or Coverage Purchase Program will offer customers a choice of either a \$500.00 instant rebate or a 3rd year limited warranty when they purchase a 2007 model APU between now and the end of the year.

The promotion is being launched at this year's Great American Trucking Show along side the introduction of their 2008 product, complete with Tier 4a engine and offering an optional DPF filter.

Available to fleets and owner/operators, the promotion is designed to appeal to everyone; providing customers an option for maximizing their investments and staying profitable for 2007 through reduced fuel and maintenance costs.

Customers interested in taking advantage of this special offer can log on to our website at www.rigmasterpower.com for more program details and redemption coupons.

RigMaster Power Corp. manufactures and distributes the RigMaster Power APU in North America through a network of over 190 independent sales and service locations.

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